



# Katrina Sawa's Personal Recommendation Rolodex!

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Compliments of Katrina Sawa, the JumpStart Your Biz Coach,  
[www.JumpStartYourMarketing.com](http://www.JumpStartYourMarketing.com) [www.KatrinaSawa.com](http://www.KatrinaSawa.com) and  
[www.LoveYourselfSuccessful.com](http://www.LoveYourselfSuccessful.com)  
Jumpstart Your Lifestyle and Your Business Today!



Revised 8/2015

## **Please Note:**

- (1) As much as I recommend these resources, I do not accept responsibility for any purchases you make, business you conduct, or relationships you may initiate with anyone listed in this directory.
- (2) The nature of directory publishing is that listings may become inaccurate as time passes. Please direct any bad links or changes in information you may learn of to my team at [info@jumpstartyourmarketing.com](mailto:info@jumpstartyourmarketing.com).
- (3) I may receive compensation from some of the entities listed for referrals, as their "thank you" for sending people their way. However I NEVER recommend any service or product solely for the reason of receiving commissions (and neither should you) – my reputation is on the line.

An \* next to the vendor means that I currently use, have used before and/or highly recommend this vendor or product!

I hope this resource rolodex is helpful for you, if you need further assistance in starting, growing and/or marketing your business please ask me, I'm sure I can help you. I have all kinds of coaching programs (1on1 or in groups), business and marketing products for do it yourselfers and bi-annual live events, teleclasses and more. Make sure you're receiving my email newsletter, video tips and more by going to [www.JumpstartYourMarketing.com/freegifts](http://www.JumpstartYourMarketing.com/freegifts).

Enjoy!

Katrina Sawa

(916) 872-4000

[Katrina@jumpstartyourmarketing.com](mailto:Katrina@jumpstartyourmarketing.com)

## **Article Submissions**

Ezine Articles [www.ezinearticles.com](http://www.ezinearticles.com)

Idea Marketers [www.ideamarketers.com](http://www.ideamarketers.com)

Amazines.com - [www.amazines.com](http://www.amazines.com)

Article Announcer Software (tool) [www.ArticleAnnouncer.com](http://www.ArticleAnnouncer.com)

## **Attorneys - Business or Entity**

CorpNet.com

Cris Carter, Total Legal Connection (legal membership program for advice, support and more)  
[www.criscartertlc.com](http://www.criscartertlc.com)

Garrett Sutton, Sutton Law (entities and business law) [www.sutlaw.com](http://www.sutlaw.com)

Your Entity Solution (entities) [www.yourentitysolution.com](http://www.yourentitysolution.com)

## **Attorneys – Estate Planning or Probate**

\*Tracy Potts, Legacy Law Group [www.calegacylaw.com](http://www.calegacylaw.com)

## **Audio on Websites**

AudioGenerator.com - <http://members.audiogenerator.com/SpecialInfo.asp?x=604162>

AudioAcrobat.com - <http://kktkat.AudioAcrobat.com>

## **Blogs /Wordpress Experts & Designers**

\*Word Press (tool) [www.wordpress.com](http://www.wordpress.com) (free templates, less control) and [www.wordpress.org](http://www.wordpress.org) (paid templates, more functionality)

\*Jumpstart Your Website Design Services with Katrina's team - \$1500/site includes a ton! (click here to see the details of what you get: [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com))

You must complete the Jumpstart Your Website Consult Prior to this to be able to have your website designed by my team however, we only work with current clients on their websites, click for info on that here → [www.JumpstartYourWebsite.net](http://www.JumpstartYourWebsite.net)

Lori Gama [www.dagamawebstudio.com/services.html](http://www.dagamawebstudio.com/services.html)

Heidi DeCoux, [www.ClearSimpleMarketing.com](http://www.ClearSimpleMarketing.com)

\*Erin Ferree, BrandStyle Design [www.brandstyledesign.com](http://www.brandstyledesign.com)

Sandra De Freitas [www.wordpressblogsites.com](http://www.wordpressblogsites.com)

Note: I do not currently recommend [www.blogger.com](http://www.blogger.com), [www.wix.com](http://www.wix.com), [www.coachesconsole.com](http://www.coachesconsole.com) or [www.moveabletype.com](http://www.moveabletype.com)

## **Book Publishers/Book Coaching Programs and Book Marketing**

\*Christine Kloser [www.getyourbookdone.com](http://www.getyourbookdone.com), Transformation Books Publishing Company ([www.TransformationBooks.com](http://www.TransformationBooks.com)) and her Transformational Author Experience Virtual event: <https://tq122.infusionsoft.com/go/tae2014/KatSawa>

\*Stephanie Chandler, [www.authoritypublishing.com](http://www.authoritypublishing.com) (she doesn't coach you, publishing only plus she runs the Non Fiction Authors Association)

Candace Davenport, [www.OurLittleBooks.com](http://www.OurLittleBooks.com) (coaching and publishing, small sized books)

## **Book Publishers/Book Coaching Programs and Book Marketing (continued)**

Rockstar Publishing and book writing system with Craig Duswalt,

[http://www.craigduswalt.com/affiliates/book\\_writing.html](http://www.craigduswalt.com/affiliates/book_writing.html)

Cathy Davis, [www.DavisCreative.com](http://www.DavisCreative.com) (graphic designer for book covers and more)

Michelle Risley, 3L Publishing [www.3LPublishing.com](http://www.3LPublishing.com) (coaching, publishing and publicity)

Roger C. Parker, [www.publishedandprofitable.com](http://www.publishedandprofitable.com)

Laura Cross, [www.lauracrossinternational.com](http://www.lauracrossinternational.com)

Suzy Prudden, Itty Bitty Books [www.ittybittypublishing.com](http://www.ittybittypublishing.com)

## **Bookkeeping/Bookkeepers**

\*Karen Peak CPA [www.karenpeakcpa.com](http://www.karenpeakcpa.com)

Candy Messer, Affordable Bookkeeping and Payroll Services

[www.affordablebookkeepingandpayroll.com](http://www.affordablebookkeepingandpayroll.com)

## **Branding (Also see graphic designers)**

Jumpstart Your Website Design Services with Katrina Sawa, we can design any site or graphic for your business too with our Design & Techy Team – Inquire with Kat directly

Cathy Davis, [www.DavisCreative.com](http://www.DavisCreative.com)

Judy Winslow [www.UnforgettableBrands.com](http://www.UnforgettableBrands.com)

\*Alicia White [www.BackoftheRoomProductions.com](http://www.BackoftheRoomProductions.com)

\*Karen Gargiulo [www.kgcreatescommunications.com](http://www.kgcreatescommunications.com)

## **Bridge Lines for Teleclasses and Conference Calls**

\*FreeConferenceCall.com – free bridge lines, recording of calls and easy downloading

\*FreeConferencing.com – free bridge lines, recording of calls and easy downloading

\*InstantTeleseminar.com- allows for webcast and phone lines on calls

<http://instantTeleseminar.com/productInfo.asp?x=2023446>

FreeConference.com

## **Clip Art & Pictures**

\*Google Images - <http://images.google.com/imghp?hl=en&tab=wi>

ClipArt.com [www.clipart.com](http://www.clipart.com)

\*[www.Dreamstime.com](http://www.Dreamstime.com)

\*[www.CoolText.com](http://www.CoolText.com)

\*Creating picture quotes: [www.quozio.com](http://www.quozio.com)

\*Creating picture quotes: [www.recitethis.com](http://www.recitethis.com)

\*Creating picture quotes: [www.pinwords.com](http://www.pinwords.com)

Creating picture quotes: [Canva.com](http://Canva.com)

## **Coaching for Entrepreneurs - Business**

Katrina Sawa's Love & Money Club [www.LoveandMoneyClub.com](http://www.LoveandMoneyClub.com)

Katrina Sawa's JumpStart Your Business in 90 Days Virtual Training (Home Study Program)

[www.jumpstartyourbizin90days.com](http://www.jumpstartyourbizin90days.com)

## **Coaching for Entrepreneurs – Business (continued)**

Katrina Sawa's VIP 1on1 Mentoring [www.jumpstartyourmarketing.com/coaching](http://www.jumpstartyourmarketing.com/coaching)

Katrina Sawa's JumpStart Your Website review and audit [www.JumpStartYourWebsite.net](http://www.JumpStartYourWebsite.net)

Yvonne A Jones, online marketing [www.YvonneAJones.com](http://www.YvonneAJones.com)

Marcia Donaldson, introvert success coach [www.IntrovertBusinessSuccess.com](http://www.IntrovertBusinessSuccess.com)

Loral Langemeier, The Millionaire Maker, Live Outloud (3 day workshops for fast cash are great, I don't necessarily recommend her other coaching programs however)

<https://liveoutloud.infusionsoft.com/go/3d2ctube/a330>

## **Coaches – Life/Personal**

Miranda Zukowski, Fitness & Health [www.mirzukfitness.com](http://www.mirzukfitness.com)

Patty Marr [www.PattyMarr.com](http://www.PattyMarr.com)

Sonia Shafazand [www.BandofCourage.com](http://www.BandofCourage.com)

Laurel Colins, Feng Shui, Décor & Life [www.TheBeautifulLivingCoach.com](http://www.TheBeautifulLivingCoach.com)

Syndee Hendricks, Intuitive [www.Insightful-Coaching.com](http://www.Insightful-Coaching.com)

Jennifer Kelly, [www.shiftingmomentum.com](http://www.shiftingmomentum.com)

Jennifer Landers, [www.fullyexpressedcoaching.com](http://www.fullyexpressedcoaching.com)

## **Coaches – Other (Also see Healers)**

Lorena Arnold, Real Estate Investing Mentor [www.WomenInvestmentGroup.com](http://www.WomenInvestmentGroup.com)

Annetta Wilson, Media Training & Success Coach [www.yourcoachforsuccess.com](http://www.yourcoachforsuccess.com)

Christina Major, Health Coach [www.CrystalHolisticHealth.com](http://www.CrystalHolisticHealth.com)

Sandra Fidelis, Love Relationship & Lifestyle Coach [www.SandraFidelis.com](http://www.SandraFidelis.com)

Sandra Ruggles, Grief Coach [www.gofromgriegtogratitude.com](http://www.gofromgriegtogratitude.com)

Dr. Cindy Brown, Relationship Expert [www.successfulrelationshipsnow.com](http://www.successfulrelationshipsnow.com)

Linda Allred, Belief Change Expert & Hypnosis [www.LindaAllred.com](http://www.LindaAllred.com)

Susan Rueppel, Intuitive [www.ChiefIntuitionOfficer.com](http://www.ChiefIntuitionOfficer.com)

## **Computer Techs and Companies**

\*Clyde Learner, [www.itmcomputing.com](http://www.itmcomputing.com)

Mike Johnson [www.Mac911.com](http://www.Mac911.com)

## **Copyright info**

Official info and filing - [loc.gov/copyright](http://loc.gov/copyright)

Friendly copyrighting info [www.face-copyright.org](http://www.face-copyright.org)

US copyright office [www.copyright.gov](http://www.copyright.gov)

Federal communications Commission [www.fcc.gov](http://www.fcc.gov)

Barbara Ingrassia, Copyright Specialist [www.ManageCopyright.com](http://www.ManageCopyright.com)

## Copywriters

Katrina Sawa – in all Kat’s coaching programs she teaches you how to write better copy plus she talks it out on recording for you too so that you can copy it right into your website or marketing

Beverly Bergman, [www.copywritingforcoaches.com](http://www.copywritingforcoaches.com)

Lorrie Morgan Ferrero, <http://www.kickstartcart.com/app/?af=783465>

Lisa Manyon, [www.lisamanyon.com](http://www.lisamanyon.com)

Michele PW, <http://www.theartistsoul.com/cmd.php?af=923518>

## CPA's, Accountants

\*Karen Peak, CPA [www.karenpeakcpa.com](http://www.karenpeakcpa.com)

## Customer Care

Client Retention, Jodi and Sandie [www.clientretentioninc.com](http://www.clientretentioninc.com)

Joanne Lang [www.ThePersonalAssistant](http://www.ThePersonalAssistant.com)

Mary Jensen, support for speakers [www.myvirtualmarketingcenter.com](http://www.myvirtualmarketingcenter.com)

## Database Management Software (and/or shopping carts)

\*InfusionSoft.com (high end software for CRM, don’t recommend it unless more advanced in biz set up) <https://crm.infusionsoft.com/go/demo/kkkkat/>

\*1shoppingcart.com [www.JumpstartShoppingCart.com](http://www.JumpstartShoppingCart.com)

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

## Domain name registration

\*Ryan Searle, Website & Print [www.websitechampion.info](http://www.websitechampion.info)

Hostgator.com

GoDaddy.com <http://x.co/jNo3>

## Event Planning & Management

\*Sage Event Management, Bari Baumgarder (out of NY but travels), business [www.sageeventmanagement.com](http://www.sageeventmanagement.com)

Firefly Occasions, wedding Ciara Daykin [www.fireflyoccasions.com](http://www.fireflyoccasions.com)

\*Annette Naif ALN Events (out of NY) [www.alnevents.com](http://www.alnevents.com)

\*Cain Event Planning (out of Sacramento, CA), Rachele Cain, wedding or business [www.caineventplanning.com](http://www.caineventplanning.com)

## Ezine Publishing Tools

\*1shoppingcart.com [www.JumpstartShoppingCart.com](http://www.JumpstartShoppingCart.com) (better to use a shopping cart for all database management and communication if you can)

MailChimp.com (I don’t typically recommend this as they **require** a double opt in and it’s not free when you implement the tools you really need like autoresponders so don’t be fooled)

\*ConstantContact.com – the program I used to use to send out all my ezines and announcements <http://www.constantcontact.com/index.jsp?pn=ksawamarketing> (if you aren’t using a shopping cart, use this)

## **Ezine Publishing Tools (continued)**

\*Infusionsoft (“advanced” shopping cart) <http://tinyurl.com/KatInfusionsoft>

Aweber <http://tinyurl.com/n5k3> (you don’t need this if you have a shopping cart)

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

iContact.com

## **Ezine Publishing Resources**

Katrina Sawa’s Email Marketing Rules product <http://katrinasawa.com/products/emailmarketing>

Katrina Sawa’s Jumpstart your Techy Services, we can manage your ezine, social media, website updates each month or as needed. Info at [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com)

Cathy Alessandra’s Publish My Magazine or Ezine [www.publishmymagazine.com](http://www.publishmymagazine.com)

\*Killer Covers (cover or banner art) - <http://tinyurl.com/KatCovers>

Heather LeMere, (ezines and marketing done for you services if you’re working on Infusionsoft only)

[www.pulseautomations.com](http://www.pulseautomations.com)

## **Financial Planners/Advisors**

\*Jaime Barretta, Barretta Wealth Management, Folsom, CA [www.barrettawealth.com](http://www.barrettawealth.com)

Stephanie Kerns, Ameriprise Financial <http://www.ameripriseadvisors.com/stephanie.j.kerns>

Amanda Johnson, Ameriprise Financial <http://www.ameripriseadvisors.com/amanda.e.johnson>

## **FTP Software**

CuteFTP, GlobalScape.com [http://www.globalscape.com/products/ftp\\_clients.aspx](http://www.globalscape.com/products/ftp_clients.aspx)

Filezilla Free Software [www.filezilla-project.org](http://www.filezilla-project.org)

## **Graphic designers**

Jumpstart Your Website Design Services with Katrina Sawa, we can design any site or graphic for your business too with our Design & Techy Team – Inquire with Kat directly

\*Alicia White [www.SpeakerSheets.com](http://www.SpeakerSheets.com) and [www.borproduct.com](http://www.borproduct.com)

\*Karen Garguilo <http://www.kgcreatescommunications.com>

\*Joe Starrett, Peak Design [www.peakdesign.net](http://www.peakdesign.net)

\*Killer Covers (cover art for products and online images) - <http://tinyurl.com/KatCovers>

\*Cathy Davis (all design but book covers are specialty), [www.DavisCreative.com](http://www.DavisCreative.com)

\*Jan Stephenson, <http://www.janmstephenson.com>

\* You can also find many designers for cheap on [www.Fiverr.com](http://www.Fiverr.com) but watch out and hire someone with some reviews if you can and/or testimonials

## **Greetings, Cards and Invites**

Send Out Cards [www.SendOutCards.com](http://www.SendOutCards.com)

Evite.com

Jodi Riolo and Sandie Marinoble, Greeting Card Services [www.clientretentioninc.com](http://www.clientretentioninc.com)

### **Healers/Intuitives/Psychics/Health/Mindset (See also Coaches, Other)**

Joy Madison (in the United Kingdom) [www.iyangmyyin.com](http://www.iyangmyyin.com) (Holistic Kinesiology)  
Debi Silber (NY) [www.themojocoach.com](http://www.themojocoach.com) (mindset, fitness, health)  
Miranda Zukowski (NY and virtual fitness trainer & coach) [www.MirzukFitness.com](http://www.MirzukFitness.com)  
Laurie Ratto [www.mindandbodymethod.com](http://www.mindandbodymethod.com) (essential oils and and holistic healing, CA)  
Rosemary Bredeson [www.rosemarybredeson.com](http://www.rosemarybredeson.com) (psychic, MD)  
Debby Sholly (Intuitive Healer and Astrologer, LA) [www.whitedoveintuitiveawakenings.com](http://www.whitedoveintuitiveawakenings.com)  
Syndee Hendricks (Intuitive) [www.Insightful-Coaching.com](http://www.Insightful-Coaching.com)  
Linda Allred (Belief Changes & Hypnosis, LA) [www.LindaAllred.com](http://www.LindaAllred.com)  
Sonia Miller (mindset and soul coaching, OR) [www.successforthesoul.com](http://www.successforthesoul.com)  
Christina Major (Weight Loss, Diabetes, Blood Pressure, PA) [www.CrystalHolisticHealth.com](http://www.CrystalHolisticHealth.com)

### **Hosting companies**

\*Ryan Searle, Website & Print [www.websiteandprint.com](http://www.websiteandprint.com)  
Hostgator.com  
GoDaddy.com <http://x.co/jNo3>

### **HR or career consultants**

Cindy O’Peka, O’Peka HR Consulting, [www.opencareerdoors.com](http://www.opencareerdoors.com)

### **Information Product Development**

\*Katrina Sawa’s JumpStart Your Marketing services [www.JumpstartYourMarketing.com/coaching](http://www.JumpstartYourMarketing.com/coaching) or products, specifically the Love & Money Business Summit Home Study [www.LoveYourselfSuccessful.com/products](http://www.LoveYourselfSuccessful.com/products) or the Jumpstart Your Business in 90 Days Training Program [www.JumpstartYourBizin90Days.com](http://www.JumpstartYourBizin90Days.com)  
Live Big Events (Kat’s live events always share how to do this) [www.LiveBigEvents.com](http://www.LiveBigEvents.com)

### **Internet marketing specialists, SEO companies (see Search Engine Optimization)**

#### **Insurance**

\*Vicki Rosalli, State Farm Insurance 916 966 7111  
Aimee Pfaff Aflac [aimee\\_pfaff@yahoo.com](mailto:aimee_pfaff@yahoo.com) 916-871-2210  
Phung Kim Vo, Liberty Mutual Insurance [www.libertymutual.com/PhungVo](http://www.libertymutual.com/PhungVo)

### **Mailing Lists /Mailing Houses (also see Product Creation)**

\*Ira Cohen, ICDirect (list brokers) [irajcohen@hotmail.com](mailto:irajcohen@hotmail.com) 415-815-9004  
Info USA (list service) [www.infousa.com](http://www.infousa.com)  
SRDS (Standard Rate & Data Service) [www.srds.com](http://www.srds.com)  
Mailing Systems, Inc. [www.msimail.net](http://www.msimail.net)  
\*Vervante [www.vervante.com](http://www.vervante.com)  
Vista Print [www.VistaPrint.com](http://www.VistaPrint.com)  
Speaker Fulfillment Services [www.speakerfulfillmentservices.com](http://www.speakerfulfillmentservices.com)

## **Membership site software**

Membergate [www.membergate.com/?affID=katsawa1](http://www.membergate.com/?affID=katsawa1)

Amember <http://www.shareasale.com/r.cfm?b=20760&u=618545&m=3655&urlink=&afftrack=>

\*Ning (low cost online tool, not as many capabilities) [www.ning.com](http://www.ning.com)

\*Wishlist Member (a Wordpress plug in) [www.go.wishlistproducts.com/?p=KatSawa&w=wlm](http://www.go.wishlistproducts.com/?p=KatSawa&w=wlm)

\*Customer Hub (for Infusionsoft users) <http://tinyurl.com/KatInfusionsoft>

## **Merchant Account Services (to take credit cards)**

\*Direct Pay (the one I use) <http://www.profcs.com/app/aftrack.asp?afid=535240>

\*Authorize.net <http://reseller.authorize.net/application/?resellerId=27954>

PayPal.com (ok to start with but not good long term solution)

Richard Hassman (merchant services broker) [www.thebusinessresourceguy.com](http://www.thebusinessresourceguy.com)

Stefany Jarrett with Process Pink Payments 209.329.7159

Jennifer Collins (merchant services broker) [www.emscorporate.com](http://www.emscorporate.com) 916-600-3291

## **Mobile Marketing Companies and Services**

Carey Mclean at [www.TheAppChicks.com](http://www.TheAppChicks.com)

Victoria Hepburn at [www.gomobilegetclients.com](http://www.gomobilegetclients.com)

Rebekah Richards [www.juceboxmobilemarketing.com](http://www.juceboxmobilemarketing.com)

## **Networking Organizations**

\*eWomenNetwork [www.ewomennetwork.com](http://www.ewomennetwork.com) and [www.eWomenSpeakersNetwork.com](http://www.eWomenSpeakersNetwork.com)

[www.bni.com](http://www.bni.com)

[www.letip.com](http://www.letip.com)

[www.toastmasters.com](http://www.toastmasters.com)

[www.meetup.com](http://www.meetup.com)

National Assoc of Women Business Owners [www.nawbo.com](http://www.nawbo.com)

\*Women's Speakers Association [www.WomenSpeakersAssociation.com](http://www.WomenSpeakersAssociation.com)

Public Speakers Association [www.PublicSpeakersAssociation.com](http://www.PublicSpeakersAssociation.com)

American Business Women's Association [www.abwa.org](http://www.abwa.org)

Professional Business Women of California [www.pbwc.org](http://www.pbwc.org)

National Association of Professional Women [www.NAPW.com](http://www.NAPW.com)

## **Newsletter Publishing (print)**

Jim Palmer, NoHassleNewsletters.com - <http://tiny.cc/kat562>

City Blue Print (Steve Harshbarger) [www.cityblue.com](http://www.cityblue.com)

## **Office Tools**

\*Bookkeeping Software [www.QuickBooks.com](http://www.QuickBooks.com)

\*Faxing (delivered via email, [www.efax.com](http://www.efax.com) great for traveling, free option)

\*GotoMeeting.com, GotoWebinar.com – hold meetings online, webinars too

\*Logmein.com – fabulous tool that allows you to login to your desktop from anywhere and any computer! (Love this!)



## **Office Tools (continued)**

\*Vonage phone service – get unlimited calling anywhere with this service for less than \$34/mo, it's amazing (land line) - <http://refer.vonage.com/v2/share/6141070902613896989>

\*Join.me – part of logmein, easy way to screen share with someone else online

\*Hightail.com – free tool for emailing large files

Gliffy.com – tool for creating flowcharts

\*JoinbyText – tool to have people opt into your email newsletter from text message (not a text message campaign, but your emails from an opt in box that originates on your website:

<http://www.joinbytext.com?affiliates=14>

\*AudioGenerator.com - <http://members.audiogenerator.com/SpecialInfo.asp?x=604162>

Central Desktop or \*Basecamp (project management software for your team)

PresenterBox (tools for speakers, online programs, webinars & more) [www.PresenterBox.com](http://www.PresenterBox.com)

## **Online Data Backup Systems**

\*Carbonite <http://refer.carbonite.com/a/clk/1hQsmv>

Mozy <http://mozy.com/registration/free?ref=3f9a896b&kbid=40233&m=16>

## **Payment Processors (may also need a merchant account to go with if a cart)**

\*1shoppingcart.com [www.JumpstartShoppingCart.com](http://www.JumpstartShoppingCart.com)

Paypal.com

ClickBank (for digital products only) [www.clickbank.com](http://www.clickbank.com)

\*Infusionsoft <http://tinyurl.com/KatInfusionsoft>

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

## **Personality Training & Related Support**

Evelyn Levenson, Human Design [www.HumanDesignforSuccess.com](http://www.HumanDesignforSuccess.com)

The BANK system

Julia Stege, Character Codes [www.Magical-Marketing.com](http://www.Magical-Marketing.com)

## **Phone Service**

\*Vonage phone service – get unlimited calling anywhere with this service for less than \$34/mo, it's amazing (land line) - <http://refer.vonage.com/v2/share/6141070902613896989>

## **Photographers (Head shot or event - Nationwide)**

Yoti Telio, [www.SCPhotoStudio.com](http://www.SCPhotoStudio.com) (LA area)

Val and Stephanie Westover Photography, <http://valwestoverphotography.com> (LA area)

Melinda Cooper, [www.UShineMedia.com](http://www.UShineMedia.com)

Lesley Bohm, [www.lesleybohmphotography.com](http://www.lesleybohmphotography.com)

Lindsay Miller [www.themarketingphotographer.com](http://www.themarketingphotographer.com)

\*Stacey Canfield, [www.myimageartist.com](http://www.myimageartist.com)

Patty Hankins [www.MarketingEdgePhotography.com](http://www.MarketingEdgePhotography.com)

### **Photographers (Head shot or event – Sacramento, CA & surrounding Areas)**

\*Gail Shoop-Lamy, Quintessence Photographic Art [www.Qphotoart.com](http://www.Qphotoart.com) (Sacramento area)

\*Charr Crail, [www.CharrCrail.org](http://www.CharrCrail.org) (Sacramento area)

\*Doug Greene, [www.DougGreeneVideo.com](http://www.DougGreeneVideo.com) (Auburn, CA and surrounding areas)

### **Photo/Image websites (where you find free or low cost pictures to use in marketing)**

[freedigitalphotos.net](http://freedigitalphotos.net)

[istockphoto.com](http://istockphoto.com)

[dreamstime.com](http://dreamstime.com)

[cooltext.com](http://cooltext.com) – site to create quick word logos or buttons for websites, free

[recitethis.com](http://recitethis.com) – cool site to create online images with quotes and words on them, free

### **Printers & Fulfillment Houses**

\*Vistaprint.com (good for small quantities of postcards or biz cards)

\*Vervante.com printers and fulfillment house [www.vervante.com](http://www.vervante.com)

Speaker Fulfillment Services [www.speakerfulfillmentservices.com](http://www.speakerfulfillmentservices.com)

\*Mimeo.com (for document printing) [www.mimeo.com](http://www.mimeo.com)

\*Cornerstone Copies (ask for Jody) [www.cornerstonecopies.com](http://www.cornerstonecopies.com) (free delivery in Sac area)

\*Erica Thompson [www.Time4Sacramento.com](http://www.Time4Sacramento.com)

\*Alicia White [www.BackoftheRoomProductions.com](http://www.BackoftheRoomProductions.com)

[www.Business-card.com](http://www.Business-card.com)

[www.Gotprint.com](http://www.Gotprint.com)

### **Pop-Ups for Websites**

\*Adimpact.com

### **Postcards (design and/or printing)**

Amazing Mail [www.amazingmail.com](http://www.amazingmail.com)

Modern Postcards [www.modernpostcards.com](http://www.modernpostcards.com)

\*Vistaprint.com (good for small quantities of postcards or biz cards)

[www.business-card.com](http://www.business-card.com)

Got Print [www.gotprint.net](http://www.gotprint.net)

### **Press Release Creation & Distribution**

[www.prnewswire.com](http://www.prnewswire.com)

[www.emediawire.com](http://www.emediawire.com)

[www.eworldwire.com](http://www.eworldwire.com)

[www.prfree.com](http://www.prfree.com)

[www.ereleases.com](http://www.ereleases.com)

Alan Gray, writes and releases them for you, [www.newsblaze.com](http://www.newsblaze.com)

Lynette Hoy, Firetalker PR, full service PR agency, [www.firetalkerpr.com](http://www.firetalkerpr.com)

## **Product Creation, Packaging & fulfillment (plus mailing services of)**

\*Disk Duper (CD duplication) [www.diskduper.com](http://www.diskduper.com)

\*Mimeo.com (for document printing) [www.mimeo.com](http://www.mimeo.com)

PolyLineCorp.com (audio packaging) [www.polylinecorp.com](http://www.polylinecorp.com)

Speaker Fulfillment Services (Bret Ridgway) [www.speakerfulfillmentservices.com/](http://www.speakerfulfillmentservices.com/)

\*Vervante.com printers and fulfillment house [www.vervante.com](http://www.vervante.com)

\*Killercovers.com (graphic design of product and online image) - <http://tinyurl.com/KatCovers>

## **Professional Organizers**

\*Kelly Wilson (Boston + Virtual), [www.asimpleplanconsulting.com](http://www.asimpleplanconsulting.com)

Natalie Conrad (No. Cal), [www.organizedhabits.com](http://www.organizedhabits.com)

\*Grace Bermudes (CA + Virtual), [www.checkitoffyourlistnow.com](http://www.checkitoffyourlistnow.com)

Mishele Vieira (Southern California area), [www.AwayWithChaos.com](http://www.AwayWithChaos.com)

## **Promotional Items**

Impact Products (Mitch Carson) [www.impactproducts.net](http://www.impactproducts.net)

Oriental Trading Co. [www.oriental.com](http://www.oriental.com) or 800-228-2269

\*Alicia White, [www.BackoftheRoomProductions.com](http://www.BackoftheRoomProductions.com)

\*Joy Miller, Proforma [www.proforma1source.com](http://www.proforma1source.com)

Kim Novotny [www.custom-promos.com](http://www.custom-promos.com)

\*Ruth Morgan [www.ezpromotions.net](http://www.ezpromotions.net)

## **Public Relations Professionals & Services**

Tami Belt with [www.1BlueCube.com](http://www.1BlueCube.com) helps you define your “story” so that you can get more exposure, press and business in PR and other ways online, etc. by sharing appropriate stories and more.

Annetta Wilson, Media Training & Success Coach [www.yourcoachforsuccess.com](http://www.yourcoachforsuccess.com)

Heather Atherton, Atherton PR, [www.athertonpr.com](http://www.athertonpr.com)

Joan Stewart, The Publicity Hound [www.publicityhound.com](http://www.publicityhound.com)

Jill Lublin, [www.jilllublin.com](http://www.jilllublin.com)

Annie Jennings (pay-for-placement), [www.anniejenningspr.com](http://www.anniejenningspr.com)

Radio-TV Interview Report [www.rtir.com](http://www.rtir.com) (get listed so show producers call YOU)

Alan Gray [www.newsblaze.com](http://www.newsblaze.com)

Lynette Hoy, Firetalker PR [www.firetalkerpr.com](http://www.firetalkerpr.com)

## **Sales Coaching & Training**

Katrina Sawa – I do all kinds of sales training with clients depending on what industry you’re in, what you need, etc. – selling from stage, on the phone, in person, scripts, developing your presentation, your offers, order forms and more [www.JumpstartYourMarketing.com/coaching](http://www.JumpstartYourMarketing.com/coaching)

Katrina Sawa’s Jumpstart Yourself as a Dynamic Speaker Training Program

<http://katrinasawa.com/coaching/jumpstartspeaker>

Sharla Jacobs and Jesse Koren, Rejuvenate Training [www.rejuvenateyourpractice.com](http://www.rejuvenateyourpractice.com)

\*Lisa Sasevich, (speak to sell from the stage) <http://www.1shoppingcart.com/app/?af=822773>

\*Eric Lofholm, [EricLofholm.com](http://EricLofholm.com) - <http://tinyurl.com/kateric>

## **Search Engine Optimization (SEO) & Traffic Strategies**

Ryan Searle, [www.websiteandprint.com](http://www.websiteandprint.com)

Jill Yanke, [www.SearchOptimizers.com](http://www.SearchOptimizers.com)

John Limbocker, [www.InternetDominators.com](http://www.InternetDominators.com)

Anita Cohen-Williams, [www.mysearchguru.com](http://www.mysearchguru.com)

Word Tracker (tool) [www.wordtracker.com](http://www.wordtracker.com)

Google Adwords [www.google.com](http://www.google.com) (click on advertising)

## **Shopping Carts (I don't recommend a lot of the little ones mainly because when you need help with them, you can't as easily find a Virtual Assistant that knows the system.)**

\*1shoppingcart.com (great for most business owners) [www.JumpstartShoppingCart.com](http://www.JumpstartShoppingCart.com)

\*Infusionsoft.com (much more pricey and more advanced) <http://tinyurl.com/KatInfusionsoft>

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

## **Sign and Graphic companies**

\*Erica Thompson, [www.Time4Sacramento.com](http://www.Time4Sacramento.com)

\*Alicia White, Back of the Room Productions, [www.borproduct.com](http://www.borproduct.com)

Jan Stephenson, [www.janmstephenson.com](http://www.janmstephenson.com)

Fast Signs, various locations

## **Speaker Training & Speaker Resources**

Katrina Sawa – I do all kinds of sales training with clients depending on what industry you're in, what you need, etc. – selling from stage, on the phone, in person, scripts, developing your presentation, your offers, order forms and more [www.JumpstartYourMarketing.com/coaching](http://www.JumpstartYourMarketing.com/coaching)

Katrina Sawa's Jumpstart Yourself as a Dynamic Speaker Training Program

<http://katrinasawa.com/coaching/jumpstartspeaker>

James Malinchak (college and paid speaker trainings and workshops)

<https://mach1.infusionsoft.com/go/BMSBCG/KatSawa/>

\*Lisa Sasevich, (speak to sell from the stage) The Invisible Close and Speak to Sell Bootcamp

<http://www.1shoppingcart.com/app/?af=822773>

Women's Speakers Association [www.womensspeakersassociation.com](http://www.womensspeakersassociation.com)

Public Speaker's Association [www.publicspeakersassociation.com](http://www.publicspeakersassociation.com)

SpeakerNet News [www.speakernetnews.com](http://www.speakernetnews.com)

Online tool for creating and giving presentations, scheduling, invites: [www.presenterbox.com](http://www.presenterbox.com)

## **Survey Tools**

\*ConstantContact.com (variety of layouts)

<http://www.constantcontact.com/index.jsp?pn=ksawamarketing>

Ask Campaigns (one question) [www.askmyezine.com](http://www.askmyezine.com)

\*Survey Monkey (multiple choice) [www.surveymonkey.com](http://www.surveymonkey.com)

\*Zoomerang (variety of layouts) [www.zoomerang.com](http://www.zoomerang.com)

## **Teleseminar Recording & Resources** (Also see "Bridge Lines" and "Transcription Services")

\*InstantTeleseminar.com – allows for webcast and phone and recording (paid service) -

<http://instantTeleseminar.com/productInfo.asp?x=2023446>

FreeConferencing.com

FreeConferenceCall.com

Audio Strategies (recording) [www.audiostrategies.com](http://www.audiostrategies.com)

Sound Forge Software [www.sonymediasoftware.com](http://www.sonymediasoftware.com) (do it yourself, for recording or editing)

## **Trademark Searches and Filings**

4Trademark.com (Richard Morris) [www.4trademark.com](http://www.4trademark.com) or 800-4-TRADEMARK

Barbara Ingrassia [www.ManageCopyright.com](http://www.ManageCopyright.com)

## **Transcription Services**

\*Karen Kraimer [www.theperfecttranscript.com](http://www.theperfecttranscript.com)

Becki Maxson [www.wordsintoprofits.com](http://www.wordsintoprofits.com)

Dictation Transcription [www.idictate.com](http://www.idictate.com)

Lainie Cotell [www.BetterTranscripts.com](http://www.BetterTranscripts.com)

\*You can also look on [www.Fiverr.com](http://www.Fiverr.com) for these services, usually very good deal

## **Video Tutorial Software and Video Creation Professionals**

Camtasia Studio [www.camtasia.com](http://www.camtasia.com)

\*Logitech web cam and upload software

\*Animoto.com – create your own video

Jing.com (free or low cost version of Camtasia)

Viddler.com – promote and publish your videos

\*Youtube.com – record, promote and house your videos

\*Jimbo Marshall [www.yourvideosolution.com](http://www.yourvideosolution.com)

\*Doug Greene Video [www.DougGreeneVideo.com](http://www.DougGreeneVideo.com)

Dan Fowler, Red River Productions [www.redriverpro.com](http://www.redriverpro.com)

## **Videographers and Video Solutions for your website**

\*Blue Melnick, (nationwide events and videography) [www.bluemelnick.com](http://www.bluemelnick.com)

Jimbo Marshall (nationwide events and videography) [www.yourvideosolution.com](http://www.yourvideosolution.com)

\*Alexandria Vogel, [avogella@gmail.com](mailto:avogella@gmail.com) (for greater Sacramento area)

\*Doug Greene, [www.DougGreeneVideo.com](http://www.DougGreeneVideo.com) (for greater Sacramento area)

Dan Fowler, Red River Productions [www.redriverpro.com](http://www.redriverpro.com)

## **Virtual Assistants**

\*Jumpstart Your Marketing Done-for-You Techy VA Services with Katrina's team – various levels of commitment, by the hour or retainer, click here to see options:

[www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com) You must be a current client of Kat's for us to do your ezines, blogs, web maintenance, social media messaging and more however, we only work with current clients – find out more about coaching services at [www.jumpstartyourmarketing.com/coaching](http://www.jumpstartyourmarketing.com/coaching)

## **Virtual Assistants (continued)**

\*Dortha Hise [www.virtualdortha.com](http://www.virtualdortha.com)

Brenda M. Violette, Online Business Manager [www.vbsonlinebusinessmanagement.com](http://www.vbsonlinebusinessmanagement.com)

AssistU [www.assistu.com](http://www.assistu.com) – a directory to search for a VA to interview and hire

International Association of [www.iavoa.com](http://www.iavoa.com) Virtual Office Assistants – a directory

Jeanette Ortega & Kim Wise [www.UltimateVirtualAssistants.com](http://www.UltimateVirtualAssistants.com)

Janica Smith, [www.adminismith.com](http://www.adminismith.com) (for authors and speakers)

[www.AuthorsAssistants.com](http://www.AuthorsAssistants.com)

International Virtual Assistant Association (directory) [www.IVAA.org](http://www.IVAA.org)

Directory of freelancers – [www.Elance.com](http://www.Elance.com)

Go2Girls, [www.yourgotogirls.com](http://www.yourgotogirls.com)

Online resource for people who sell their random services for \$5 – [www.fiverr.com](http://www.fiverr.com)

## **Webinars & Online Classes**

[www.GoToWebinar.com](http://www.GoToWebinar.com)

Gina Hobbs [www.WebinarsandMore.com](http://www.WebinarsandMore.com)

\*[www.InstantTeleseminar.com](http://www.InstantTeleseminar.com) (does webinars too but you can't export them whole from their system) <http://instantTeleseminar.com/productInfo.asp?x=2023446>

\*Join.me pro level service offers screen share capabilities and recording

LeeAnn Webster [www.TotallyTelesummits.com](http://www.TotallyTelesummits.com)

Webinar Jam

Google Hangouts

Online tool for creating and giving presentations, scheduling, invites: [www.presenterbox.com](http://www.presenterbox.com)

## **Website Designers**

\*Word Press (tool) [www.wordpress.com](http://www.wordpress.com) (free templates, less control) and [www.wordpress.org](http://www.wordpress.org) (paid templates, more functionality, more plug ins, recommend this version)

\*Jumpstart Your Website Design Services with Katrina's team - \$1500/site includes a ton! Click here to see the details of what you get [www.JumpstartYourTechyServices.com](http://www.JumpstartYourTechyServices.com)

Lori Gama [www.dagamawebstudio.com/services.html](http://www.dagamawebstudio.com/services.html)

Heidi DeCoux, [www.ClearSimpleMarketing.com](http://www.ClearSimpleMarketing.com)

Erin Ferree, BrandStyle Design [www.brandstyledesign.com](http://www.brandstyledesign.com)

Sandra De Freitas [www.wordpressblogsites.com](http://www.wordpressblogsites.com)

## **Website Statistics & Backup Services**

\*Webstat.com

Google Analytics

Backup for Wordpress blog or site: [www.backupcreator.com](http://www.backupcreator.com)

Backup for Wordpress blog or site: [www.itthemes.com/purchase/backupbuddy](http://www.itthemes.com/purchase/backupbuddy)

Carbonite.com (online data backup service for your computer)

<http://refer.carbonite.com/a/clk/1hQsmv>

## **Voice Blasts**

Voice Shot – service to send voice mail blasts to large groups of people at a time [www.voiceshot.com](http://www.voiceshot.com)

### **Additional People, professionals and services I recommend:**

\*Jane Deuber, Founder of Value Quiz and Assessment marketing – watch her free webinar by signing up here: [http://www.janedeuber.com/idevaffiliate/idevaffiliate.php?id=379\\_68](http://www.janedeuber.com/idevaffiliate/idevaffiliate.php?id=379_68)

\*Baeth Davis, Hand Analyst and CEO of YourPurpose.com

<https://yourpurpose.infusionsoft.com/Affiliate/?username=KatSawa>

LeeAnn Webster [www.TotallyTelesummits.com](http://www.TotallyTelesummits.com) (helps you hold your own telesummit)

\*Copydoodles.com (allows to have fun with creative graphics to webpages and marketing materials)

Viral Friend Generator (online system to get more referrals automatically)

<https://paydotcom.com/r/11825/KatSawa/>

### **Recommended Reading - Business:**

- The One Page Business Plan by Jim Horan
- Secrets of the Millionaire Mind by T. Harv Eker
- Power and Soul by Alexandria Brown (and I wrote one chapter too)
- No B.S. Wealth Attraction for Entrepreneurs by Dan Kennedy
- Think and Grow Rich by Napoleon Hill
- Masters of Networking by Ivan Misner
- Guerilla Marketing and Guerilla Publicity by Jill Lublin
- The E Myth Revisited by Michael Gerber
- Multiple Streams of Coaching Income by Andrea Lee
- The Four Hour Work Week by Timothy Ferriss
- Book Yourself Solid by Michael Port
- Yes Energy by Loral Langemeier
- Own Your Niche by Stephanie Chandler
- Love Yourself Successful by Katrina Sawa [www.LoveYourselfSuccessful.com](http://www.LoveYourselfSuccessful.com)

### **Recommended Reading - Love:**

- 1001 Ways to Be Romantic by Gregory JP Godek
  - The Cinderella System, 7 Steps to Attracting the Man & Relationship of Your Dreams by Dr. Cindy Brown
  - Relationship Rescue by Dr. Phil McGraw
  - Every Single Girl's Guide to Her Future Husband's Last Divorce by Adryenn Ashley
  - The Five Love Languages, How to Express Commitment to Your Mate by Gary Chapman
  - Men Are From Mars, Women Are From Venus by John Gray
  - Mars and Venus in the Bedroom by John Gray
  - Venus on Fire, Mars on Ice by John Gray
  - Love Yourself Successful by Katrina Sawa [www.LoveYourselfSuccessful.com](http://www.LoveYourselfSuccessful.com)
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